



## Young Leadership Series Meeting

### Agenda

September 30-October 1

Overton Hotel

Lubbock, Texas

**Friday, September 30, 2011, 12:00 noon – 8:00 p.m.**

- 12:00 noon – 4:30 p.m.
  - Processing plant tour at Cargill Meat Solutions – Vans will depart at **12:00 noon** with lunch served on the van
- 6:30 p.m. – 8:00 p.m.
  - Etiquette training with dinner included at the Overton Hotel

**Saturday, October 1, 2011, 8:00 a.m. – 3:00 p.m.**

- 8:00 a.m. – 11:00 a.m.
  - Feedyard tour – Vans will depart at **8:00 a.m.**
- 11:00 a.m. – 12:00 noon
  - Dr. Ty Lawrence, Associate Professor of Animal Science, WTAMU
    - Overview of the U.S. Beef Production System
- 12:00 noon
  - Lunch
- 1:00 p.m. – 3:00 p.m.
  - Dr. Ty Lawrence cont.
    - Beef Carcass Disassembly – Fabrication of Carcass to Boxed Beef
    - Factors Affecting Beef Palatability
    - Marketing Cattle on Grids – Grid Value vs. Live Value
    - Understanding Beef Production to be a Better Beef Ambassador

Don't miss this opportunity to see first-hand two sectors of our industry that producers don't have access to on a daily basis and how they relate to your operation. Space is limited in this unique workshop so don't miss your chance!

Dress for the event is casual, but for the processing plant tour, you will need to wear long pants and closed-toe, rubber soled shoes. Tennis shoes are not recommended because your feet may get wet. Temperatures in the plant can vary from 28° in the cooler to 100° on the kill floor, so dress appropriately. No jewelry is allowed (including watches). **Also, NO cameras or cell phones are allowed in the plant.**

Please RSVP to 800-242-7820 or [sfox@tskra.org](mailto:sfox@tskra.org) by September 20<sup>th</sup>!

*Special Thanks to our YLS Sponsor!*

